



Rotary Club of Wanchai

DISTRICT 3450: HONG KONG, MACAU & MONGOLIA



Rotary Club of Wanchai
Annual Ball 2011

To : **TAMMY CHAN** email: rc.wanchai@gmail.com
Re : Rotary Club of Wanchai, Annual Charity Ball
“CHAMPAGNE ON THE CHAMPS-ÉLYSÉES”

Ball Programme Advertisement Booking Form

Please provide films or artwork as specified below:

Display Ads

For all full page and half page four colour display ads, please provide a full set of positive films, emulsion down, 133 lines screen, with crop and registration marks. Full sets of colour proofs should also be provided. For black & white ads, please provide positive film, emulsion down, 133 lines screen, with crop and registration marks.

Only 4C process ads or black & white ads can be accepted. Ads that use special spot colours or colours more than 4C will be accepted but at a higher rate to be negotiated.

Quarter Page Ads

Please indicate whether you will provide your own artwork or whether you wish to use a standard pre-designed message box. Black & white artwork must be actual size (see Dimension).

Dimension

Trim size : A4 (210 mm W x 297 mm H)
Full page bleed : 220 mm W x 307 mm H
Full page : 190 mm W x 278 mm H
Half page : 190 mm W x 137 mm H
Quarter page : 93 mm W x 137 mm H

Rates

Full page, 4C, back cover	HK\$10,000.00
Full page, 4C, inside cover	HK\$ 8,000.00
Full page, 4C	HK\$ 6,000.00
Half page, 4C	HK\$ 3,000.00
Full page, B/W	HK\$ 3,000.00
Half page, B/W	HK\$ 1,500.00
Quarter page, B/W	HK\$ 800.00

Submission Deadline

All films/artwork and cheque must reach **IPDG Ada Cheng c/o Offshore Incorporations, 12/F, Ruttonjee House, 11 Duddell Street, Hong Kong** no later than **26 April 2011**. Cheque for the full rate must be received together with this order form. Please make crossed cheque payable to “**Rotary Club of Wanchai Community Service Fund Ltd**”. For enquiry: Tel. No. 2826 9106 (office hours).

ADVERTISEMENT BOOKING FORM

Please fill out this form and e-mail to ayccheng@netvigator.com to confirm your booking. Then send the form, films/artwork and payment to IPDG Ada Cheng at the above address.

Company/Organization _____

Name of Contact Person _____

Address _____

Tel. No. _____ Fax No. _____ Email _____

Advertisement Booked Please put ✓ at ()

() Full page, 4C, back cover	HK\$10,000.00
() Full page, 4C, inside cover	HK\$ 8,000.00
() Full page, 4C	HK\$ 6,000.00
() Half page, 4C	HK\$ 3,000.00
() Full page, B/W	HK\$ 3,000.00
() Half page, B/W	HK\$ 1,500.00
() Quarter page, B/W	HK\$ 800.00